

Checklist for deploying EPiServer sites

Licenses	
<input type="checkbox"/>	Order license for EPiServer
<input type="checkbox"/>	Order licenses for EPiServer modules
Access rights	
<input type="checkbox"/>	Check access rights in the EPiServer page tree
<input type="checkbox"/>	Remove test users and groups in EPiServer
<input type="checkbox"/>	Create users and groups in EPiServer (WebAdmins and WebEditors)
<input type="checkbox"/>	Check access rights in web.config
Web.config	
<input type="checkbox"/>	Set compilation debug to false
<input type="checkbox"/>	Set attributes for outputcache <ul style="list-style-type: none"> • httpCacheExpiration = 01:00:00 (one hour) • httpCacheVaryByParams = * or parameters (id,epslanguage) • httpCacheVaryByCustom = remove if not needed
<input type="checkbox"/>	Set attributes for mailsettings <ul style="list-style-type: none"> • host = the mail server that should be used to send mails • from = set to an address or remove • port, userName, passWord (for mail server if needed)
<input type="checkbox"/>	Search for ":" and check that all paths are correct
<input type="checkbox"/>	Set stringDelayedLoadThreshold = 50
<input type="checkbox"/>	Check access rights. Search for authorization and verify allow roles and deny users
Episerver.config	
<input type="checkbox"/>	siteUrl = http://www.acme.com
<input type="checkbox"/>	uiUrl = http://www.acme.com/UI/
<input type="checkbox"/>	utilUrl = http://www.acme.com/Util/
<input type="checkbox"/>	SiteDisplayName = Site name used in title, etc
<input type="checkbox"/>	Verify paths for virtualPath/providers
<input type="checkbox"/>	Set predefined image formats for the image editor: imageEditor/sizePresets
<input type="checkbox"/>	Set uiEditorCssPaths (~\EditorStyles.css)

ConnectionStrings.config	
<input type="checkbox"/>	Verify that the correct database and user is specified
ApplicationInitializing.txt	
<input type="checkbox"/>	Create an ApplicationInitializing.txt file in the web root. Example content of the file: "The application is loading. Please wait."
Database	
<input type="checkbox"/>	Set Recovery mode = Simple
<input type="checkbox"/>	Set Auto shrink = false (Auto shrink causes file-system level fragmentation, which slows down performance)
<input type="checkbox"/>	Remove test users
Robots.txt	
<input type="checkbox"/>	Create a robots.txt file in the web root. Specify any paths you want to exclude from search engines.
Google Analytics	
<input type="checkbox"/>	Verify that Google Analytics scripts are included in the page and that the correct key is specified.
Validate Pages	
<input type="checkbox"/>	Verify that the pages HTML code validates with http://validator.w3.org
<input type="checkbox"/>	Validate the site with IIS SEO Toolkit http://weblogs.asp.net/scottgu/archive/2009/06/03/iis-search-engine-optimization-toolkit.aspx
Browser Compability	
	Verify that the page looks ok in these browsers:
<input type="checkbox"/>	Internet explorer 8
<input type="checkbox"/>	Internet explorer 7
<input type="checkbox"/>	Internet explorer 6
<input type="checkbox"/>	Firefox
<input type="checkbox"/>	Google chrome
<input type="checkbox"/>	Safari
<input type="checkbox"/>	Opera

Optimization	
<input type="checkbox"/>	Analyze the page with Yslow and Google Page Speed
<input type="checkbox"/>	Make sure that any ScriptManagers has ScriptMode set to Release
Favicon	
<input type="checkbox"/>	Verify that a favicon is displayed
Title	
<input type="checkbox"/>	Verify that the page title is displayed correct
Images	
<input type="checkbox"/>	Verify that images can be uploaded
<input type="checkbox"/>	Verify that images are displayed
<input type="checkbox"/>	Verify that automatically resized images are displayed (thumbnails, etc)
Mail	
<input type="checkbox"/>	Verify that mails sent from forms are sent and received
Search	
<input type="checkbox"/>	Perform test searches and verify that relevant results are shown
Error pages	
<input type="checkbox"/>	Add custom error pages in IIS
<input type="checkbox"/>	Verify that error pages are displayed for 404, 500, etc
IIS	
<input type="checkbox"/>	Create a separate Application Pool for the site
<input type="checkbox"/>	Disable IIS logging
<input type="checkbox"/>	Enable Gzip compression in IIS for static and dynamic content
EPiServer Admin	
<input type="checkbox"/>	Verify that scheduled jobs are active